



INTRO TO MANAGEMENT & LEADERSHIP MICRO-CREDENTIAL

Build practical skills to successfully grow
a business and its people

*This programme may be completed as
a stand-alone micro-credential,
or stacked with Intro to
Business Environments.

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SACAP
global



INTRODUCTION

Struggling to get the balance right? Acquire working knowledge of when to manage and when to lead.

Acquire practical skills to successfully grow a business and manage teams.

COURSE DESCRIPTION

This course will help you build a mix of skills, capabilities and knowledge needed to successfully manage teams, while keeping a business on track.

In this 6-week micro-credential, you will also learn the basics of contemporary management and leadership. Learn how to identify, analyse and apply the right information to make the right business decisions.

Take a practical look at critical issues, current challenges and trends that modern managers face and what you can do to handle them.

IS THIS COURSE FOR YOU?

This course is for you if you are a manager or leader or aspiring to be one. Strengthen your people management skills and excel as a leader that drives business growth.



TIME COMMITMENT:
10 - 13 hours weekly



DURATION:
6 Weeks



TOTAL COST:
R3,500.00 / US\$ 240,00

COURSE CONTENT

- Over the course of six (6) weeks, through videos, readings and discussions, you will explore the following topics:
- Week 1: General management.
- Week 2: Leadership theories & organisational power and politics.
- Week 3: Leadership communication and employee motivation.
- Week 4: Managing information systems.
- Week 5: Managerial decision-making.
- Week 6: The drivers of business success and failure.

COURSE OUTCOMES

By the end of this course you will be able to:

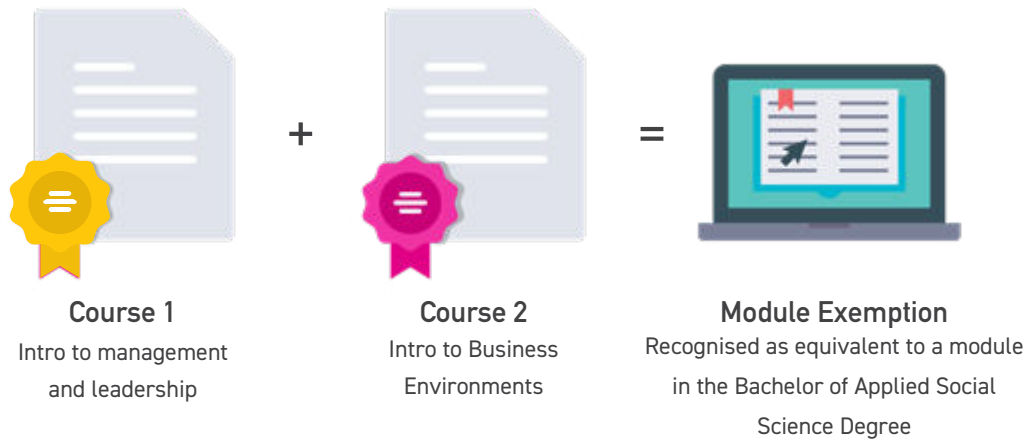
- Discuss the role and operational functions of a general manager.
- Explore leadership theories to discuss effective leadership practices.
- Discuss information management and evaluation in decision-making.
- Apply decision-making techniques and models.
- Describe factors leading to the success or failure of businesses.

Learners create a portfolio of work that demonstrate their newfound knowledge and skills.

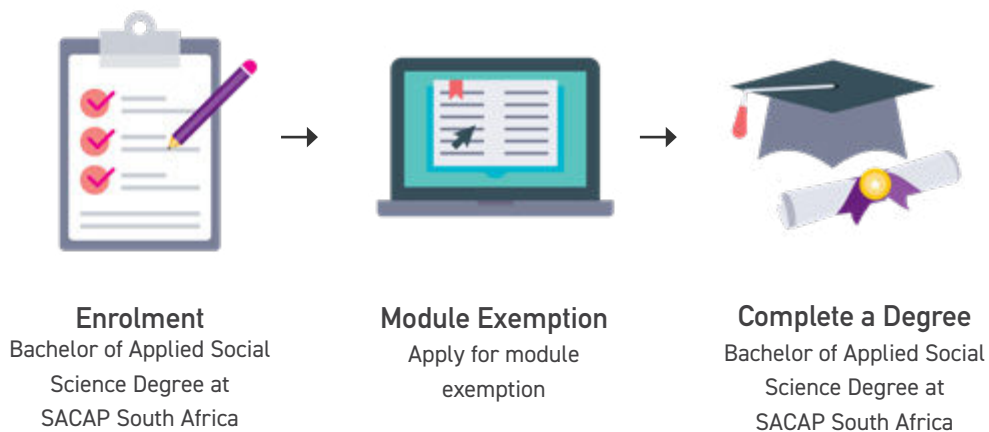


STACKABLE CREDENTIALS

Stack specified combinations of SACAP Global micro-credentials and they can be recognised as equivalent to a module within our degree programme at SACAP South Africa.



Intro to Management & Leadership can be stacked with **Intro to Business Environments**, and recognised as equivalent to a module within the Bachelor of Applied Social Science Degree. If you meet the minimum entrance criteria, you can enrol for the degree and apply for module exemption.



CERTIFICATION

Upon completion, you will receive a digital **certificate of competence** and badge. Your certificate and badge can be shared to 100+ social media platforms, allowing you to share your achievement with a single click.



CREDENTIAL TYPE

This course has been designed and developed by experts in the field of psychology.

The OpenLearning team has reviewed the course to ensure quality academic learning within the Malaysian and Australian credentialing framework.

An **OpenLearning OpenCred** is a type of credential that can stand-alone, or interact with a formal qualification. OpenCred courses are market-leading online courses that prepare learners for the future of work.

The Intro to Management and Leadership micro-credential has been designed for anyone needing to upskill in this area and offers 80 hours of learning and assessment. Learners study online with expert facilitators and receive robust academic content, while acquiring practical industry-relevant skills.



For more information visit our website www.global.sacap.edu.za